(check applicable FEDER	box) AL CANDIDA	ATE	☑ ST.	STATE/LOCAL CANDIDATE									
Station and WITN-TV, GR	Location: EENVILLE, NC			Date : 10/7/16									
		& Marketing Ser	vices										
	of: Robert (Bob) ate of the Republ					, a legally							
qualified candidate of the Republican political party for the office of: NC Court of Appeals													
in the General													
	st station time as												
Broadcast Length	Time of Day, Rotation or Package	Days	Class		s per eek	Number of Weeks							
	Ass	Schad	ulad										

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Total Charges: See attached for schedule - \$15,024.75 GROSS/12,771.04

For programming that, in varional importance," list t	whole or in part, "communicates a message relat the matters below:	ing to any political matter of
I represent that the payme	ent for the above described broadcast time has be	en furnished by:
Bob Hunter for Judge		
I represent that this person	announce the time as paid for by such person or or or entity is either a legally qualified candidate of the legally qualified candidate.	
The name of the treasurer	of the candidate's authorized committee is:	
Kathy Knight		
	to me its political advertising policies, including and other sales practices (not applicable to feder	
To Be Sign	ned By Candidate or Authorize	ed Committee
10/7/16 Date	Joni C. Moffitt Signature	ppin
To L	Be Signed By Station Represe	ntative
☐ Accepted	Accepted in Part	Rejected
h. Hrd.	Ron Henslee Printed Name	G SM Title

Moffitt Media & Marketing Services
4405 Meeting House Dr.
Greensboro, NC 27410
336-209-3118 Buyer: Joni Mo

Buyer: Joni Moffitt

BROADCAST ORDER

FOR:

WITN-TV
Tracy Roope
Tracy.Roope@witn.com

Description: Bob Hunter for Judge, NC Court of Appeals General Election 2016

Spot Length: :15

																						WITN-TV (NBC)	GREENVILLE-NEW BERN	Market	
					SUN. 6:30P-7P	SAT. 11P-11:35P	SAT 7P-7:30P	SUN. 10A-11A	SUN 8A-9A	SUN 7A-8A	SAT 8A-10A	SAT. 7A-8A	M-F 7P-7:30P	M-F 6p-6:30p	M-F 5:30P-6P	M-F 5:00P-5:30P	M-F 4P-5P	M-F 12N-12:30P	M-F 9A-11A	M-F 7A-9A	M-F 6A-7A		RN	Daypart	
					NBC NIGHTLY NEWS	WITN SAT LATE NEWS	SAT WHEEL	MEET THE PRESS	WITN SUN AM NEWS	WITN SUN AM NEWS	SAT TODAY SHOW	WITN SAT AM NEWS	WHEEL OF FORTUNE	WITN EVE NEWS	WITN 5:30P NEWS	WITN 5P NEWS	ELLEN	WITN NOON NEWS	TODAY SHOW II	TODAY SHOW	WITN AM NEWS			Program	
					10.1	4.6	8.5	3	4.6	3.3	4.6	5.8	13.2	11.3	6.3	4.8	1.9	3	3	6.7	6.7			RTG A50+	
					\$273.00	\$139.75	\$87.75	\$97.50	\$117.00	\$61.75	\$139.75	\$136.50	\$331.50	\$334.75	\$169.00	\$117.00	\$74.75	\$61.75	\$58.50	\$185.25	\$282.75			Gross Rate	:15
					\$27.03	\$30.38	\$10.32	\$32.50	\$25.43	\$18.71	\$30.38	\$23.53	\$25.11	\$29.62	\$26.83	\$24.38	\$39.34	\$20.58	\$19.50	\$27.65	\$42.20			СРР	
			26		1		1	1	1		1		3	3	2	2	2	3	2	2	2			17-0ct	Week of
		GRAND	24		1		1	1	1		1		3	3	2	1	2	3	1	2	2			24-0ct	
		GRAND TOTAL WITN-TV	29		1	1	1	1	1	1	2	1	2	3	2	2	2	3	2	2	2			31-0ct	
		VI-NTI	5											1	1			1		1	1			7-Nov	
			84		3	1	3	3	3	1	4	1	8	10	7	5	6	10	5	7	7			Spots	Total
	less 15%	547.6			30.3	4.6	25.5	9	13.8	3.3	18.4	5.8	105.6	113	44.1	24	11.4	30	15	46.9	46.9			GRPs	Total
\$12,771.04	\$2,253.71	\$15,024.75			\$819.00	\$139.75	\$263.25	\$292.50	\$351.00	\$61.75	\$559.00	\$136.50	\$2,652.00	\$3,347.50	\$1,183.00	\$585.00	\$448.50	\$617.50	\$292.50	\$1,296.75	\$1,979.25			Gross Cost	Total